

## PURE MINERALS<sup>\*\*</sup>

High quality pure magnesium crystals for use in salt and mineral based pool systems.





# Welcome to PURE MINERALS\*



#### Pure Minerals™

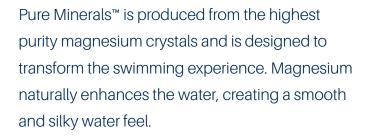
We set out to make the most luxurious pool experience possible for all pool owners. In doing this, we sourced 100% pure magnesium crystals that allow your pool to deliver naturally therapeutic benefits. By using the principles of transdermal skin absorption, you can feel and enjoy the rejuvenating effects of magnesium just by swimming in your new revitalised water.

The benefits of Pure Minerals™ high purity magnesium are felt right from the initial swim, aiding and providing relief to the muscular and nervous systems, hydrating the skin and alleviating a variety of skin conditions.

Mineral enrichment transforms your pool water to spa-like conditions, all while being simple to use and compatible with existing chlorinator, pump and filtration systems.



#### Water Feel



Enriching your pool with Pure Minerals™ ensures premium water conditioning for amazingly soft and smooth water that is gentle on the eyes, skin and hair.

You can quickly achieve a luxurious and rejuvenating pool by simply integrating Pure Minerals™ into your usual salt dosage routine.







### Wellness

The Dead Sea has long been revered for its remedial effects. These benefits are closely linked to its high magnesium content. Pure Minerals™ captures the advantages of magnesium for your pool, creating your own backyard oasis.

Magnesium is known to assist the muscular and nervous systems, and can also deliver significant dermatological benefits, soothing skin conditions such as eczema and dermatitis. Magnesium enriched water hydrates your skin and hair leaving it soft and invigorated with every swim.

Beneficial health effects and a therapeutically improved pool are achieved with Pure Minerals™ high purity magnesium.



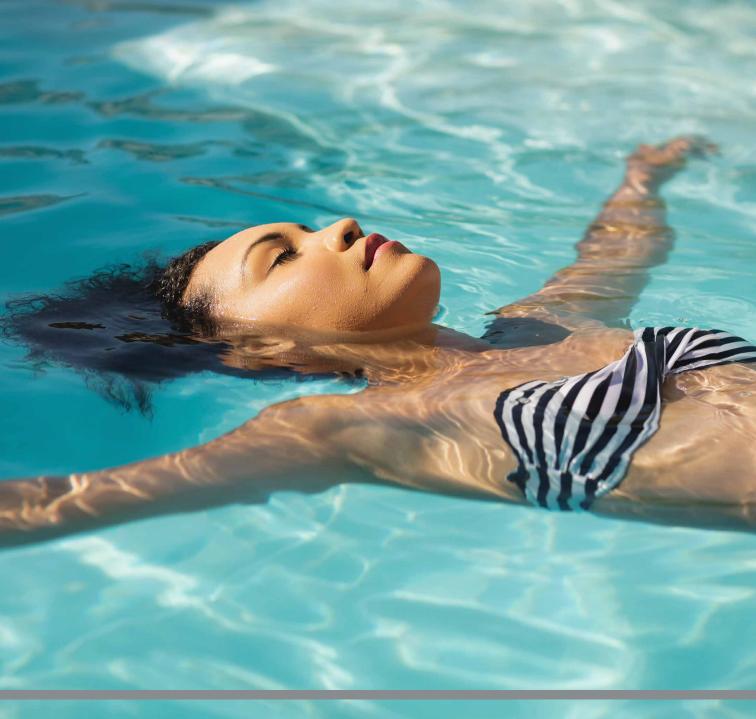
## **High Clarity**

Excellent water clarity is attained with the addition of Pure Minerals™. The magnesium works as a mild natural flocculent, removing organic debris and impurities from the water, creating a crystal-clear pool.

Pure Minerals™ high-quality magnesium naturally clarifies your pool water by aiding the filtering and removal of microparticles. The finer debris that regular filtration misses can be caught, delivering ultra-clear and sparkling water.

While creating the perfect healthy environment to relax and enjoy your pool year-round, Pure Minerals™ also minimises the use of additional chemicals such as clarifiers and algaecides, saving you time and money.







## System Safe

Designed to work seamlessly with your existing pool equipment, Pure Minerals™ works with both salt and mineral chlorinator systems. The mineral crystals are fast dissolving and compatible with all chlorinators, pumps, filters and auxiliary equipment.

It is an all-natural product that is safe to handle, easy to use, and is suitable for any pool type and surface finish.

Effortlessly transform your pool into a luxurious, refreshing swimming experience by combining Pure Minerals™ with your usual salt program using our easy to follow dosage guidelines.



#### Dosage

If your pool water is not yet conditioned with Pure Minerals™, follow the *Pure Minerals™ Start-Up and Activate Dosage* table.

If your pool water has already been enhanced with Pure Minerals™, follow the *Pure Minerals™ Maintenance Dosage* table.

To begin using Pure Minerals™, you will need to know the pool water salinity level. A pool care professional can perform this test for you. Once the salinity level is known, add the appropriate Pure Minerals™ amount by following the dosage tables.

These measurements are based off a standard chlorinator operating with a primary salinity of 4,000ppm. Consult your pool care professional for advice if your system requires a higher or lower salinity level and adjust dosage accordingly.

#### Adding Pure Minerals™

- 1. Ensure pool water is correctly balanced before adding Pure Minerals™. Free chlorine level must be between 1.5 and 3.0ppm, pH level must be between 7.2 and 7.6.
- 2. Add the recommended amount of Pure Minerals™ into the shallow end of the pool and allow to dissolve (sweep in with a broom if required).
- **3**. Run the filter pump for 8 hours (with chlorinator turned off) to allow for complete dilution.
- 4. You may swim in the pool at any time during this process.

Note: As magnesium dissolves into the water, the water may sometimes take on a green tinge. This is a natural effect of the magnesium, and the water colour will return to normal after 48-72 hours

As a simple maintenance guideline, add one 10kg bag of Pure Minerals™ for every 20kg bag of pool salt for the perfect mineral blend, rich in magnesium.

## Pure Minerals™ Start-Up and Activate Dosage

Current Salinity (ppm)	Add (kg)	10,000 L	20,000 L	30,000 L	40,000 L	50,000 L	60,000 L	70,000 L	80,000 L	90,000 L	100,000 L
0	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	32	64	96	128	160	192	224	256	288	320
500	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	27	53	80	107	133	160	187	213	240	267
1,000	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	21	43	64	85	107	128	149	171	192	213
1,500	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	16	32	48	64	80	96	112	128	144	160
2,000	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	11	21	32	43	53	64	75	85	96	107
2,500	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	5	11	16	21	27	32	37	43	48	53
3,000	Pure Minerals	16	32	48	64	80	96	112	128	144	160
	Pool Salt	0	0	0	0	0	0	0	0	0	0
3,500	Pure Minerals	8	16	24	32	40	48	56	64	72	80
	Pool Salt	0	0	0	0	0	0	0	0	0	0
4,000	Pure Minerals	0	0	0	0	0	0	0	0	0	0
	Pool Salt	0	0	0	0	0	0	0	0	0	0

## Pure Minerals™ Maintenance Dosage

Current Salinity (ppm)	Add (kg)	10,000 L	20,000 L	30,000 L	40,000 L	50,000 L	60,000 L	70,000 L	80,000 L	90,000 L	100,000 L
2,000	Pure Minerals	8	16	24	32	40	48	56	64	72	80
	Pool Salt	16	32	48	64	80	96	112	128	144	160
2,500	Pure Minerals	6	12	18	24	30	36	42	48	54	60
	Pool Salt	12	24	36	48	60	72	84	96	108	120
3,000	Pure Minerals	4	8	12	16	20	24	28	32	36	40
	Pool Salt	8	16	24	32	40	48	56	64	72	80
3,500	<b>Pure Minerals</b>	2	4	6	8	10	12	14	16	18	20
	Pool Salt	4	8	12	16	20	24	28	32	36	40
4,000	Pure Minerals	0	0	0	0	0	0	0	0	0	0
	Pool Salt	0	0	0	0	0	0	0	0	0	0



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